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Global Entrepreneurship Week



The Global Entrepreneurship Week, 2017

The weeklong event of the Global Entrepreneurship Week is right around the corner again. Just like every year Bhutan wishes to join the global community of about 160 countries across the world to celebrate the GEW from 13-17 of November, 2017. The event will be held at the NRDCL Conference Hall in Thimphu with a series of trainings on *effective ways of starting a business, spotting business opportunities, attributes of successful entrepreneurs, understanding your market, marketing fundamentals, branding and business communication, organizational management, financial literacy, book keeping, proposal writing etc.*

What is more exciting is there will be high-level panel discussions from 5 to 6.30pm every day covering a wide range of pertinent topics such as, *state of entrepreneurship and its way forward, relevance of our education system for entrepreneurship development, resource mobilization opportunities and it's impediments, impact investment and social enterprise.* The speakers comprise of entrepreneurs, policy makers, CEOs of the banks, researchers, business tycoons and representatives from the CSOs.

Adding to the programme, an '*Entrepreneurship Fair*' will be put up at the Clock Tower Square, the heart of Thimphu. A total of 20 startup entrepreneurs will exhibit their products and services through out the week.

Those of you who wish to participate in the main event at the NRDCL (for trainings and workshops), please register your participation by writing to info@loden.org or by calling us at +97577195588. Visit www.loden.org for more details.

Chairman
GEW Organizing Committee, Bhutan